

# Subway® Enters Azerbaijan Through New Master Franchise Agreement with N Sky Build LLC

*The new master franchise agreement will accelerate Subway's growth across the country*

**BAKU, 14th January 2026** - Subway® has announced a new master franchise agreement with N Sky Build, marking the brand's entry into Azerbaijan and accelerating its regional growth. The move builds on more than 10 Master Franchise agreements signed across EMEA since 2021, resulting in over 4,000 future restaurant commitments for the region.

Under the new agreement, N Sky Build will acquire the exclusive rights to manage and develop all Subway locations in Azerbaijan. With over 20 years of experience as an established operator of several international brands in key sectors including hospitality, retail, and food and beverage, the team behind N Sky Build is uniquely positioned to drive Subway's growth and establish the brand's presence in the country.

"Azerbaijan presents an exciting growth opportunity for Subway, and N Sky Build is the perfect partner to help us realise this ambition," says **Tracy Gehlan, President of Europe, the Middle East and Africa at Subway**. "Their deep market knowledge and proven operational excellence will enable us to expand strategically in the country and deliver an exceptional experience to guests."

"This partnership with Subway opens an exciting chapter for our business," says **Nuri Garagoz, Chairman at N Sky Build**. "The agreement is a marker of our belief in Subway's appeal in Azerbaijan and we're proud to be bringing the Subway experience to guests across the country."

As part of the agreement, N Sky Build will rollout Subway's latest restaurant design and advance the brand's digital experience in Azerbaijan, focusing on operational efficiency and the guest experience.

Subway continues to pursue ambitious international expansion and collaborate with strong operators, such as N Sky Build, to drive growth and ensure a consistent, high-quality experience for guests in all markets.

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**Note to Editors:** In this release, EMEA refers to Europe, the Middle East, and Africa, and

includes India as part of the region for organisational and reporting purposes.

## **About Subway® Restaurants**

As the global sandwich leader, Subway serves freshly made sandwiches at a great value to millions of guests around the world in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by a network of thousands of dedicated Subway franchisees who are passionate about consistently delivering a high-quality, convenient guest experience and contributing positively to their local communities.

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