

# Subway® Unveils the Ultimate Taste of Christmas with New Festive Menu

*Available in Subway restaurants nationwide from 5th November 2025*

- Subway® launches the **Ultimate Festive Sub** – **rotisserie style chicken, bacon, sage & onion stuffing, cheese and rich cranberry sauce** – available on new **stuffing topped bread**
- The **Ultimate Festive Sub** is also available as a **Spud**, meaning you can enjoy all the trimmings on a fluffy jacket potato
- This year's festive menu also includes a limited-edition **Double Chocolate Orange Cookie** and brand-new **Turkey & Stuffing Footlong Dipper**
- Subway®'s festive menu is available in all restaurants nationwide from **Wednesday 5<sup>th</sup> November 2025** – 6<sup>th</sup> January 2026, or until stocks last
- Subway® also introduces digital and physical gift cards ahead of the festive gifting season

*Images: <https://www.flickr.com/gp/taylorherringpr/L211k64bf0>*

**5<sup>th</sup> November 2025:** Subway® has unveiled its festive menu for 2025, featuring the brand-new **Ultimate Festive Sub** and **Ultimate Festive Spud**, alongside other new festive items including a **Turkey & Stuffing Footlong Dipper** and limited-edition **Double Chocolate Orange Cookie** – available now in restaurants nationwide.

Guests can also enjoy a new **festive stuffing-topped bread**, perfect paired with the seasonal menu or as a festive twist to any Sub creation.

Celebrate the festive season and enjoy the ultimate taste of Christmas with Subway's brand-new ultimate festive sarnie - succulent **rotisserie style chicken, bacon**, delicious **sage & onion stuffing**, cheese and topped off with a sweet and tangy traditional rich **cranberry sauce**.

The **Ultimate Festive Sub** comes with all the fillings and trimmings tucked into Subway®'s all-new festive **Stuffing Bread** – baked fresh in-store daily using fan-favourite Italian white bread topped with a new sage & onion stuffing, to give a full flavour twist on a festive classic. Available as a 6-inch or Footlong – it's the ultimate festive sandwich and a Sub that sleighs!

For fans of Subway's new jacket potato offering; Spudway®, there's even more to savour this season as the **Ultimate Festive Sub** is also available as a **Spud**. Combining succulent **rotisserie chicken, bacon, sage & onion stuffing, cheese and rich cranberry sauce** with the comfort of a **perfectly baked jacket potato**, it's the ultimate winter indulgence.

The new festive menu also sees a new addition to Subway's Footlong Sidekicks line up, with the launch of the **Turkey & Stuffing Footlong Dipper** – a tortilla wrap filled with turkey, stuffing and delicious melted cheesy goodness. Paired with the new rich cranberry sauce, or any signature dip of your choice, it's perfect for seasonal snacking.

For those who need a break from mince pies, the limited-edition **Double Chocolate Orange Cookie** is a must-try. A festive version of Subway's signature freshly baked cookies, the chocolate sweet treat is bursting with white chocolate chips, milk chocolate chunks and zesty candied orange pieces. Available individually, for a solo treat, as a three pack or box of 12 so you can share with friends.

**Cathy Goodwin, Interim Director of Culinary & Innovation Subway® EMEA, said:** "We're excited to unveil this year's festive menu. Whether you're a fan of classic flavours or seeking something new and exciting, our festive menu offers the ultimate taste of Christmas. From the Ultimate Festive sandwich (or spud!) to our signature freshly baked cookies, we hope our Subway fans enjoy these limited-edition offerings as much as we enjoyed creating them."

Subway's festive menu will be available in restaurants across the UK and Ireland from **Wednesday 5<sup>th</sup> November**, as well as online or via the Subway® App for delivery or click & collect.

Just in time for the festive season, Subway® is making gift giving easier than ever. With both physical and digital gift cards now available, fans can share their love of Subway in a way that suits them — offering even more convenience, flexibility and delicious possibilities this Christmas.

Physical gift cards are stocked at participating restaurants, and digital cards can be purchased instantly via the Subway website.

To find your nearest open Subway store, visit [www.subway.com/en-GB](http://www.subway.com/en-GB)

TikTok: [@SubwayUKIreland](https://www.tiktok.com/@subwayUKireland)

Instagram: [@subway\\_ukIreland](https://www.instagram.com/@subway_ukIreland)

Facebook: [www.facebook.com/SUBWAYUK](https://www.facebook.com/SUBWAYUK)

YouTube: [SUBWAYUKIreland](https://www.youtube.com/SUBWAYUKIreland)

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## **NOTES TO EDITOR**

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### **About Subway® Restaurants**

As the global sandwich leader, Subway serves freshly made sandwiches at a great value to millions of guests around the world in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by a network of thousands of dedicated Subway franchisees who are passionate about consistently delivering a high-quality, convenient guest experience and contributing positively to their local communities.

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