

# KIDS EAT FREE AT SUBWAY® THIS EASTER

Popular offer returns to participating Subway® restaurants from Monday 25th March to Sunday 14th April



Kids Eat Free deal returns to Subway® this Easter

One free kids' meal (4" Sub, snack, and drink) available with the purchase of any Footlong Sub in participating restaurants nationwide

19<sup>th</sup> March 2024 – Subway®'s popular Kids Eat Free deal will be returning to participating restaurants across the UK for the Easter school holidays, from Monday 25<sup>th</sup> March to Sunday 14<sup>th</sup> April.

One free Kids Meal, which includes a 4" Sub, a snack, and a drink, will be redeemable through purchasing any full price Footlong Sub, at participating Subway restaurants.

Having first launched during October half term last year to help families navigate the cost-of-living crisis, Subway is bringing back the popular value-for-money offer for the Easter term break.

The Kids Eat Free deal aims to help families enjoy days out together, without having to worry so much about the cost of feeding the whole family.

For offer details and a list of participating restaurants, visit: <https://www.subway.com/en-gb/promotions/participating-stores-terms-conditions>

Marketing Director at Subway UK **Kirstey Elston**, stated:

*"We're delighted to be bringing back our Kids Eat Free offer – the deal is all about supporting families and helping them save money, whilst they enjoy quality time out together during the school holidays!"*

The Kids Eat Free offer is part of Subway's ongoing commitment to support customers throughout the year with great value, which also includes the restaurant chain adding three 6" Saver Subs options to its menu, with the Subs priced from £2.99 each.

**Subway's Kids Eat Free deal will be available in participating restaurants across the UK, from Monday 25<sup>th</sup> March to Sunday 14<sup>th</sup> April 2024.**

Facebook: [www.facebook.com/SUBWAYUK](https://www.facebook.com/SUBWAYUK)

X: [@SUBWAYUK](https://twitter.com/SUBWAYUK)

Instagram: [@subway\\_ukIreland](#)

TikTok: [@SubwayUKIreland](#)

YouTube: [SUBWAYUKIreland](#)

**-ENDS-**

## **NOTES TO EDITORS**

**For more information** about this press release please contact:

[subway@taylorherring.com](mailto:subway@taylorherring.com) / 0208206 5151

For information on the Subway® brand please visit: [www.subway.co.uk](http://www.subway.co.uk)

For T&C's on the Kids Eat Free deal & to view the list of participating restaurants, please visit:

<https://www.subway.com/en-gb/promotions/participating-stores-terms-conditions>

## **About Subway® Restaurants**

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

Subway® is a Registered Trademark of Subway IP LLC. © 2024 Subway IP LLC

---

<https://emea.newsroom.subway.com/Press-Releases?item=122582>