

# SUBWAY® FOOTLONGS TO BE WON

## 500 PRIZES UP FOR GRABS INCLUDING EXCLUSIVE MERCH WITH EVERY MEAL DEAL PURCHASE

- Subway® is offering guests the chance to win Footlongs and 6-inch Subs as well as Subway swag
- 500 prizes to be won with Subway's Meal Deal Mega Wheel
- Enter by purchasing a Meal Deal in store from just €6 for a chance to win prizes with every bite

**8<sup>th</sup> March 2023** – From today, Subway Rewards® members purchasing a Subway® Meal Deal have the chance to win one of 500 instant prizes, including hundreds of Footlong Subs and Sides!

With each Meal Deal purchased in store or via the Subway app for collection, Subway Rewards® members can spin the Meal Deal Mega Wheel for the chance to win points to redeem against delicious Subs, wraps, salads, sides and hot drinks, as well as nabbing some exclusive Subway® merch!

Prizes include up to 1,000 Subway Rewards® points – that's enough for a free Footlong Sub! – as well as Subway earbuds, flasks, socks and more!

To be in with a chance to spin and win, Subway Rewards® guests will need to register for the promotion via the Subway® App then scan their unique Subway Rewards® QR code when purchasing a Meal Deal between 8<sup>th</sup> March – 18<sup>th</sup> April 2023.

Meal deals are now also available when ordering ahead with the Subway® App so members can also order their favourite Meal Deals ahead to collect.

Satisfying cravings and making mealtimes more exciting, Subway®'s Meal Deals start at €6\* and are available with all of Subway's delicious Subs, Salads and Wraps including Big Beef, Veggie Delite® and Turkey Breast, accompanied by a cookie or crisps and a drink.

**Angelina Gosal, Head of Marketing UK & Ireland at Subway® said:** *"We're delighted that our Meal Deal Mega Wheel is back with the chance to win even more exclusive merchandise and Subway Rewards® points – hopefully making lunchtimes even more exciting for Subway® fans."*

Every purchase of a Subway® Meal Deal either in store or via the Subway App counts as a chance to spin the Meal Deal Mega Wheel. So, whether you're grabbing breakfast, lunch or

dinner, Subway's customisable Meal Deals offer something for everyone and a chance to win big prizes with every bite.

You've got to be in it to win it, so, if you're not already a Subway Rewards® member, you simply need to download the Subway® App, register and activate your Subway Rewards account and buy a Meal Deal to be in with a chance of winning one of the 500 prizes up for grabs (T&Cs apply\*\*).

**To be in with a chance of spinning and winning, registered and current Subway Rewards® users must register for the promotion via the Subway® App and scan their unique Subway Rewards® QR code when purchasing a Subway Meal Deal, in store or ahead through the App from 8<sup>th</sup> March – 18<sup>th</sup> April 2023**

To find your nearest open Subway® store, visit [www.subway.com/en-IE](http://www.subway.com/en-IE)

\*Subway® is a franchise and therefore pricing may vary between stores

**ENDS**

**\*\*Terms and conditions:**

Between 8th March and 18th April 2023, Republic of Ireland residents 18+ who are registered and activated Subway Rewards® members, who purchase a Meal Deal either in a Subway® store or ahead via the Subway® App, will get the chance to "Spin the Meal Deal Mega Wheel" to be in with a chance of winning from a selection of prizes. 500 prizes to be won. Registration for the Promotion via the Subway® App, Meal Deal purchase and T&Cs acceptance necessary. Meal includes regular drink, regular coffee/tea or bottle water and crisps or 1 cookie. No additional discounts/coupons. Prices may vary. Visit [subwayrewards.ie](http://subwayrewards.ie) for full T&Cs and prize details. Promoter: Subway Franchisee Advertising Fund Trust B.V.

**For more information** about this press release please contact: [subway@teneo.com](mailto:subway@teneo.com)

For information on the Subway® brand please visit: [www.subway.ie](http://www.subway.ie)

Facebook: [www.facebook.com/SubwayROI/](http://www.facebook.com/SubwayROI/)

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Youtube: [SUBWAYUKIreland](#)

## **About Subway® Restaurants**

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in nearly 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes thousands of dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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