

SUBWAY® LAUNCHES APP-EXCLUSIVE ADVENT CALENDAR PACKED WITH 12 FANTASTIC TREATS

Subway® is celebrating the festive season with a digital advent calendar offering Subway Rewards® members 12 exclusive offers from 1st December

There are 12 app-solutely irresistible offers available, including prize draws and giveaways, free and discounted food, and bonus points galore

Members get the chance to win a festive stocking this weekend, a Subway branded jumper from 9th – 10th, and lots of tasty deals in between!

Download the Subway® App and register for a Subway Rewards® account to get involved!

5th December 2022: Feed your festive spirit with 12 fantastic treats from Subway®!

Subway® is counting down to the big day with an app-exclusive advent calendar offering Subway Rewards® members treats and offers from now and into the new year.

Subway fans have the opportunity to be a winner every day of the month, with delicious deals and prizes to be won – including bonus Subway Rewards® points, discounted Subs and free sweet treats, as well as a limited-edition festive stocking and a stylish Subway® jumper.

To get involved this festive season all you have to do is download the Subway® App and register a Subway Rewards® account - but don't forget to turn your notifications on so you don't miss out!

Angelina Gosal, Head of Marketing UK & Ireland at Subway® said: "We're excited to bring our app-exclusive advent calendar back again this year, giving Subway® fans a fun way to countdown the festive season and get their hands on some brilliant offers and prizes. What better way to wish Happy Holidays to our new and existing Subway Rewards members!"

As well as celebrating the festive countdown with a series of treats and offers, Subway® is

also marking the winter football's arrival with a brand-new **Sidekicks Bundle for 2**. Including two delicious Cheesy Garlic Slices and a large portion of **Crinkle Wedges**, the Sidekicks Bundle for 2, when combined with your favourite Meal Deal or Sub, makes for the ultimate matchday feast.

To find your nearest open Subway store, visit subway.com/en-ie/

ENDS

For more information about this press release please contact:

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For information on the Subway® brand please visit: subway.com/en-ie/

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Twitter: @SubwayROI

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About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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