SUBWAY® UNVEILS FESTIVE MENU FEATURING BRAND NEW DIPPING GRAVY

Subway® announces its festive menu, featuring a Turkey Stack Sub, V.I.Brie SubMelt™, and for the first time – a Dipping Gravy pot

This year's festive menu also includes a brand-new, limitededition Sticky Toffee Pudding Cookie

Subway®'s festive menu will be available to order online and in stores from 9th November 2022

L-R: Sticky Toffee Pudding Cookie, Festive Turkey Stack, and Dipping Gravy.

Images available to download here:

https://drive.google.com/drive/folders/19SIfV9Eg0kaM67eGqgz-zSBZLxrPHvJn

8th November 2022: Subway® has today unveiled its festive menu for 2022 – which includes the Festive Turkey Stack, V.I.Brie SubMelt™*, brand-new, limited-edition Sticky Toffee Pudding Cookie and Dipping Gravy.

Celebrate the festive season with Subway's delicious Festive **Turkey Stack** and brand-new **Dipping Gravy** – the perfect pairing for any festive feast. Available as a 6-inch or Footlong Sub, The Festive Turkey Stack comes with all the fillings and trimmings, including juicy sliced turkey breast, maple smoked streaky bacon, delicious crispy hash browns and fresh veggies.

This year's festive menu line-up will also include the V.I.Brie SubMelt™* in selected stores. Recently launched as part of Subway's new SubMelts™ range, the V.I.Brie SubMelt™ features creamy Brie, American-style cheese, maple smoked streaky bacon, caramelised red onion, and sweet onion sauce. Pressed, toasted, and filled with melted cheese and mouthwatering flavours, SubMelts™ are available as either a 6-inch or a Footlong.

And finally, it's good news for die-hard fans of Subway®'s cookies since there's a brand-new limited-edition **Sticky Toffee Pudding Cookie** joining the menu for the festive season. Available individually, as a three pack or in a box of 12, the classic pudding-turned-cookie is perfect for a solo sweet treat or sharing with friends.

Available for delivery or in-store from Wednesday 9th November, Subway guests will be

able to enjoy the festive menu until 3rd January or while stocks last.

*V.I.Brie SubMelt™ available in participating SubMelt™ stores only, both in-store and via third party delivery, with the list of participating stores here:

https://www.subway.com/en-ie/Promotions/participating-stores-terms-conditions

To find your nearest open Subway store, visit www.subway.com/en-ie/

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NOTES TO EDITORS

For more information about this press release, please contact: subway@teneo.com

For information on the Subway® brand, please visit: subway.com/en-ie/

About Subway® Restaurants

As one of the world's largest quick service restaurant brands, Subway serves freshly made-to-order sandwiches, wraps, salads and bowls to millions of guests, across more than 100 countries in more than 37,000 restaurants every day. Subway restaurants are owned and operated by Subway franchisees – a network that includes more than 20,000 dedicated entrepreneurs and small business owners – who are committed to delivering the best guest experience possible in their local communities.

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Additional assets available online:

<u>Photos</u>

<u>(1)</u>

https://emea.newsroom.subway.com/2022-11-08-SUBWAY-R-UNVEILS-FESTIVE-MENU-FEATURING-BRAND-NEW-DIPPING-GRAVY