

# **SUBWAY LAUNCHES NEW NACHO CHICKEN BITES & POTATO CRISPERS**

## **GROUP BUNDLES NOW AVAILABLE AS SUMMER OF SPORT KICKS OFF**

**New Nacho Chicken Bites and Potato Crispers join the Subway menu across UK and Ireland ahead of the footie**

**Brand-new Nacho Chicken Sub, filled with chicken bites coated in deliciously crispy tortilla chips, also available in both 6-inch and Footlong**

**Subway launches new Sharing Bundles for chowing down with your pals this summer**

**New menu items and Sharing Bundles are available instore and for delivery from Wednesday 2nd June**

IMMEDIATE RELEASE (for Weds 2nd June)

**2nd June 2021:** Subway has today unveiled brand-new menu items including the **Nacho Chicken Sub, Nacho Chicken Bites and Potato Crispers**, which will be available across UK and Ireland, ahead of the nation's summer of sport.

The new **Nacho Chicken Sub** is filled with tender chicken bites coated in deliciously crispy tortilla chips, served on crusty tiger bread with cheese, lettuce, tomato, mixed peppers and Subway's famous Southwest sauce. Fully customisable, the new Nacho Chicken is available as a 6-inch or Footlong Sub on any bread, as a salad or a wrap for even more choice.

If snack-time hunger hits, then Subway's new mouth-watering **Nacho Chicken Bites** are also available as a snack of 4, 6 or 9. Or, why not score the new crispy, crinkle-cut **Potato Crispers**, available in regular or large, they're perfect for subbing in at half-time. Crispy on the outside and fluffy in the middle, the new Potato Crispers are available topped with a sprinkle of Subway's new exclusive **Chipotle Southwest Seasoning**, inspired by their cult-favourite Southwest sauce.

With football fever in the air, the summer will see friends and family being able to watch matches together for the first time in over a year. To mark the occasion, Subway has launched **new Bundles**, available exclusively for delivery, making it easier than ever to cater for you and your team this summer.

Make sure you get pre-orders of Subway's Bundles in via Deliveroo, UberEats and Just Eat

for the big games.

### **Bundles available via Deliveroo, UberEats and Just Eat:**

- **Bundle for 2 (Small):** 2 x 6-inch Subs, Sharer Nachos, 3 Cookies & 2L Bottle of Pepsi from **€19.20\***
- **Bundle for 2 (Large):** 2 x Footlong Subs, Sharer Nacho, 3 Cookies & 2L Bottle of Pepsi from **€23.60\***
- **Bundle for 4:** 2 x 6-inch Subs & 2 x Footlongs, sharer Nachos and choice of two of 9 Chicken Bites, Large Potato Crispers or 6 Cookies & 2L Pepsi from **€36.00\*** - **Available on UberEats from 16th June**

All of Subway's **Meal Deals** can be upgraded to replace crisps with either regular Potato Crispers or 6 Nacho Chicken Bites for €1\*.

Customers can order in-store, for collection with the Subway® App or via delivery services including Just Eat, Uber Eats and Deliveroo.

To find your nearest open Subway® store, visit [www.subway.com/en-ie/](http://www.subway.com/en-ie/)

\*Subway stores are franchise owned and therefore prices may vary.

\*\*No additional discounts/coupons. Other fees & limitations may apply. Participating stores: [www.subway.com/participatingstores](http://www.subway.com/participatingstores).

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For information on the Subway® brand please visit: [www.subway.com/en-ie/](http://www.subway.com/en-ie/)

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Twitter: @SUBWAYROI

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### **About the Subway® brand:**

The Subway® brand is the world's largest submarine sandwich franchise, with more than 42,500 locations in more than 113 countries. Headquartered in Milford, Connecticut, the Subway® brand was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. That

partnership marked the beginning of a remarkable journey, which has made it possible for thousands of individuals to build and succeed in their own business. In 2017 the Subway® brand embarked on a sugar reduction programme and together with our beverages partner PepsiCo/Britvic, we have taken out 4 billion calories from our GB customer's annual consumption, per store, this means almost 2 million calories annually have been removed. This represents an overall 30% calorie consumption reduction from drinks sold in Subway® stores.

In the Republic of Ireland and Northern Ireland, nearly 300 million calories have been removed from our Irish customers' consumption from Subway® stores (ROI & NI). Per store, this means almost 1 million calories annually have been removed. This represents an overall 15% calorie consumption reduction from drinks sold in Subway® stores (due to different product mix). We are constantly looking at ways that can reformulate our menu to offer customer a choice of foods that are the best they nutritionally can be at an affordable price.

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Photos

Additional assets available online:

(1)

<https://emea.newsroom.subway.com/2021-06-02-SUBWAY-LAUNCHES-NEW-NACHO-CHICKEN-BITES-POTATO-CRISPERS>