SUBWAY®'S NEW LOADED VALUE MENU OFFERS MEAL DEALS AND BUNDLES TO BRIGHTEN UP LUNCHTIME

- •With new meal-deals, bundles and a range of delicious sides, Subway®'s Loaded Value menu offers something for everyone to satisfy lockdown lunchtime cravings
- •Offering more menu options and combinations, Subway's Loaded Value Menu is packed full of choice, flavour and value
- Meal deals available to order in-store for takeaway or meal bundles via third-party delivery

Images of Subway's Loaded Value menu items available here: https://www.flickr.com/photos/taylorherringpr/albums/72157718242027307

15th February 2021, LONDON: No more sad sandwiches or gazing wistfully at the contents of your fridge – Subway®'s new **Loaded Value Meal Deals** and **Bundles** are here to save lockdown lunchtimes.

For those working from home, home-schooling or simply in need of a lunchtime pick-me-up, everyone needs a little something to look forward to during the mid-day break. Enter Subway's Loaded Value menu, including Meal Deals and Bundles to satisfy lunchtime cravings and offer you more for your money.

With the Loaded Value menu, guests can now pick up a **Subway Meal Deal** – including any **Sub, salad or wrap, a drink and a cookie OR crisps** from £4.79* in stores across the UK.

And that's not the only delicious news. Three new Loaded Value Bundle Deals are also available on delivery services:

- Small Meal: 6-inch Sub, crisps, bottled drink and a cookie
- Large Meal: Footlong Sub crisps, bottled drink and a cookie
- Footlong Bundle For Two: 2 Footlong Subs, DORITOS® Lightly Salted OR new DORITOS® FLAMIN' HOT® Nachos and a 1.25 litre bottle of Pepsi Max

Choose your filling from 9 fan favourites; **Meatball Marinara**, **Italian B.M.T.**®, **Mega Meat**®, **Chicken Tikka**, **Tuna**, **Steak & Cheese**, **Chicken & Bacon**, **Chicken Teriyaki and the Meatless Meatball Marinara**.

Available from £7.09*, Bundle Deals can be ordered through third party delivery services, such as Deliveroo, Uber Eats and Just Eat to satisfy those lunchtime cravings.

Alongside the new Loaded Value menu, current Subway offers include:

From 15th – 21st Feb, Uber Eats is offering free delivery on Subway orders, with minimum spend of £10 at participating stores**

The Loaded Value menu sides add even more wallet friendly options to your meal - including Hash Browns, Cheesy Garlic Bread and a selection of Toasted Bites. Subway fans who love a little heat also have the option to order new DORITOS® FLAMIN' HOT® Nachos or stick to a classic and go for DORITOS® Lightly Salted Nachos, now with even more mozzarella cheese on top.

Customers can order Loaded Value meal deals in-store to takeaway or bundles via delivery services including Just Eat, Uber Eats and Deliveroo.

To find your nearest open Subway® store, visit www.subway.com/en-GB

*Subway stores are franchise owned and therefore prices may vary

**No additional discounts/coupons. Other fees & limitations may apply. Participating stores: www.subway.com/participatingstores.

-ENDS-

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For information on the Subway® brand please visit: www.subway.co.uk

Facebook: www.facebook.com/SUBWAYUK

Twitter: @SUBWAYUK

Instagram: @subway_uklreland

About the Subway® brand:

The Subway® brand is the world's largest submarine sandwich franchise, with more than

42,500 locations in more than 113 countries.

Headquartered in Milford, Connecticut, the Subway® brand was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. That partnership marked the beginning of a remarkable journey, which has made it possible for thousands of individuals to build and succeed in their own business.

In 2017 the Subway® brand embarked on a sugar reduction programme and together with our beverages partner PepsiCo/Britvic, we have taken out 4 billion calories from our GB customer's annual consumption, per store, this means almost 2 million calories annually have been removed. This represents an overall 30% calorie consumption reduction from drinks sold in Subway® stores. In the Republic of Ireland and Northern Ireland, nearly 300 million calories have been removed from our Irish customers' consumption from Subway® stores (ROI & NI). Per store, this means almost 1 million calories annually have been removed. This represents an overall 15% calorie consumption reduction from drinks sold in Subway® stores (due to different product mix). We are constantly looking at ways that can reformulate our menu to offer customer a choice of foods that are the best they nutritionally can be at an affordable price.

Additional assets available online:

<u>Photos</u>

<u>(1)</u>

https://emea.newsroom.subway.com/2021-02-15-SUBWAY-R-S-NEW-LOADED-VALUE-MENU-OFFERS-MEAL-DEALS-AND-BUNDLES-TO-BRIGHTEN-UP-LUNCHTIME